



AUTHOR VISITS

with author **Todd Tuell**

THE CLASSROOM PROGRAM

Ninja, Ninja, Never Stop...Reading! Program (K-2nd)

We kick things off with a fun and interactive reading followed by an author talk. Kids are engage with their own stories and knowledge of the writer's process through a haiku challenge. Each kid writes and shares his or her very own poem, designs a personal ninja mask and gets a secret ninja name. We end with a get-up-and-move Ninja-themed brain break. Kids become ninjas before your eyes, sneaking and hopping, tiptoeing and chopping.

HOW TO FUND A CLASSROOM VISIT

1. Apply for grants from local organizations.
2. Request funding from your PTO/PTA.
3. **Partner with the author.**

SPEAKER FEES

Individual Classroom program (up to 30 students)

60 minutes	\$200
90 minutes	\$250

Multiple Classroom program (program for 2 classes)

60 minutes each	\$300
90 minutes each	\$400

Joint Classroom program

30 minute large group interactive presentation	
Individual classroom activities (30 minutes each)	
2 classrooms	\$300
3 classrooms	\$400

SISTER SCHOOL PROGRAM

This program pairs a more affluent school with a Title 1 school to help with the costs of an author visit. This program encourages kids to be part of bringing educational equity to other kids. When students raise money towards books or speaker fees, I match those contributions with a reduction in my speaker fee. Classrooms have access to an online space to share video of their ninja event, the students' haiku, and create a bit of a pen-pal relationship. **Note: Request details.**

PARTNERING WITH THE AUTHOR

You can sell copies of *Ninja, Ninja, Never Stop!* to students. This can help with the cost of the author in two ways.

First, when ordering directly from the publisher, you receive a significant discount, often 50% off. Additionally, you pay no shipping. You can then set your own rate when you sell books to the students somewhere between your costs and the suggested retail price. ***Note:** payments to the publisher for these purchases do not go to the author.

For example, if you pre-purchase 20 books at the discount price of \$7.50, and then sell them for \$10, you've generated \$50 of revenue to use toward the speaker fee, while providing the books to children at a rate below what they will find at online retailers.

Second, for every 5 books purchased in advance, I will reduce my speaker fee by \$25. For 20 books, that's another \$100 knocked off the speaker fee.

Join with other classrooms. When a school schedules programs for multiple classrooms, the speaker fee goes down. Additionally, the opportunity for preselling books rises. See the fee schedule.

Sign up for my *Sister School Program.* This program helps give classrooms who could not otherwise afford an author visit to have the same opportunities as classrooms who can. Whether **Note:** see details on following page.

HOW DO I PARTNER WITH YOU?

Step 1: Send home provided order forms with students 3-4 weeks in advance of program.

Step 2: Hang provided poster in classroom to generate excitement for the event.

Step 3: Collect orders and money from students 2 weeks before the event.

Step 4: Order your books from Abrams.

Step 5: Forward receipt to me. I'll generate your discounted invoice.

